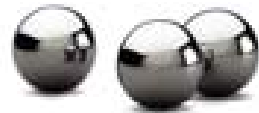


Agency Opportunity

This document is intended to assist prospective applicants in reflecting prudently on a decision to secure a Matenil Agency.

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A web hosting as well as web design and development franchise group.

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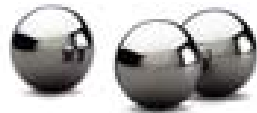
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About the Agency opportunity

As Matenil embraces a vigorous expansion program in order to strengthen its services capabilities and business growth, it is currently in the process of firmly increasing the allocation of regional agency opportunities to qualified and visionary entrepreneurs. By increasing its agency operations, Matenil is able to promote and expand its web hosting as well as web design and development services internationally. In addition, Matenil – through its Client Benefit Program – is able to link its clients with an unparalleled international corporate network, through which they can obtain resources such as venture capital funding, corporate advisory services as well as business and project opportunities.

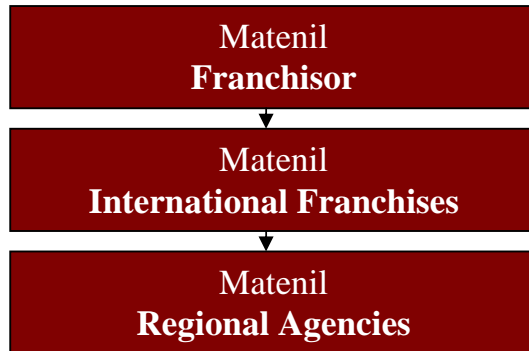
The Matenil regional agency offers an excellent business opportunity for entrepreneurs involved in the web hosting as well as web design and development services industry, as well as those who have explored the idea of becoming involved in this lucrative and vibrant industry, but have increasingly find it difficult to secure finance and expertise for web hosting as well as web design and development services projects. With the support of Matenil, its agency partners are less exposed to the extreme risk and huge capital input requirements normally associated with a business in the same industry.

The regional agency opportunities are afforded in terms of a license agreement, which operates as independent and privately owned business entities. These exciting and lucrative regional agency opportunities are available only to visionary, dynamic and energetic entrepreneurs, which currently have International Business Development Foundation (IBDF) associate membership, or alternatively qualify and are desirous to obtain such associate membership, and subscribes to its stringent values and principles.



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How does the Agency fit into the Matenil corporate structure?



Matenil franchisor:

Matenil (franchisor) is vigorously expanding its successful business model, concept and infrastructure to virtually every country of the world, by means of establishing international franchises that is owned and operated independently by qualified and dynamic entrepreneurs.

Matenil international franchises:

The Matenil international franchise operating licenses are only awarded to specific countries or geographical areas approved by the franchisor. The Matenil franchises' primary function and responsibility is to establish and manage up to 50 Matenil agencies in its geographical area of appointment. The Matenil franchises' secondary function and responsibility is to negotiate, facilitate and provide the Matenil corporate services and resources to its clients, which are sourced and secured by its regional agencies.

Matenil regional agencies:

The Matenil agencies are primarily responsible to act as liaison between the Matenil franchise and its clients, as well as to source and secure new clients and new business from existing clients that falls within the specialized corporate services parameters of Matenil.



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What are the duties of an Agency?

A Matenil agency's primary duties and responsibilities are to source and secure new clients as well as business from existing clients in its geographical area of appointment, in accordance with the provisions of the Agency Agreement and within the parameters of the following specialized corporate services of Matenil:

Web Hosting

Matenil offers its clients a wide range of web hosting plans and services for their individual web hosting needs that apply the latest and most advanced technologies, which comply with international standards, as a matter of principle.

Web Design & Development

Matenil's web design and development team offers its clients unparalleled customized products, through its vast collective experience and expertise. Our team of specialists specifically focuses on critical features such as superior graphic design, navigational functionality, search engine optimization, behavioral modeling and corporate branding.

Client Benefit Program

In addition to its primary business services of providing specialist web hosting and web design and development services, Matenil has developed its unique and unrivalled Client Benefit Program. This program allows for Matenil's clients to – through its introduction and facilitation services – obtain access to invaluable corporate resources such as venture capital funding, corporate advisory services as well as business and project opportunities as a secondary business services offering.

Matenil's Client Benefit Program is made possible through its well established strategic alliances with various influential international corporate resources companies and organizations.

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How will an Agency be rewarded?

A Matenil agency is rewarded by a 25% commission on all business it generates with regards to Matenil's web hosting as well as web design and development services.

A Matenil agency is also rewarded with a 1% commission on the total business or project transaction value, when corporate resources such as venture capital funding, corporate advisory services as well as business and project opportunities have been negotiated and facilitated by the specific agency as a secondary service to its clients. (The Matenil agencies only facilitate transactions with a minimum value of \$1-million US Dollars or more.)



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Why is this Agency opportunity so unique?

This Matenil agency opportunity is extremely cost effective to obtain and to operate, but in return offers a high income potential that is seldom available in today's challenging and competitive marketplace.

A Matenil agency operates in the highly lucrative web hosting as well as web design and development services industry.

This Matenil agency opportunity does not require extensive industry specific knowledge and experience from an applicant, as it is supported and guided by a team of professionals as well as a well structured and developed infrastructure. Instead, this agency opportunity is rather made available to, and focuses on driven and enthusiastic entrepreneurs with the intense desire and commitment to succeed in corporate business.

This Matenil agency opportunity provides an unparalleled business framework through which an applicant can enhance its intellectual, financial and business growth exponentially.

This Matenil agency opportunity also provides an excellent value added client service feature to any professional consultant and/or entrepreneur's existing business portfolio.

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What is the financial contribution expected for an Agency allocation?

Matenil is explicitly motivated by, and dedicated to support and nurture entrepreneurial development. As a result thereof, the strategy of the Matenil franchises is to extend the agency opportunities to qualified and deserving entrepreneurs free of charge. This is however subject to the applicant's unconditional acceptance and compliance to the standard conditions contained in the Matenil's Agency Agreement, as well as paying the minimal annual license fee of 1000 US Dollars.

The annual Matenil agency license fee is payable by an applicant to the applicable Matenil franchise.

Notification of the annual renewal of a Matenil agency license is required three calendar months prior to the expiry date of the existing license.

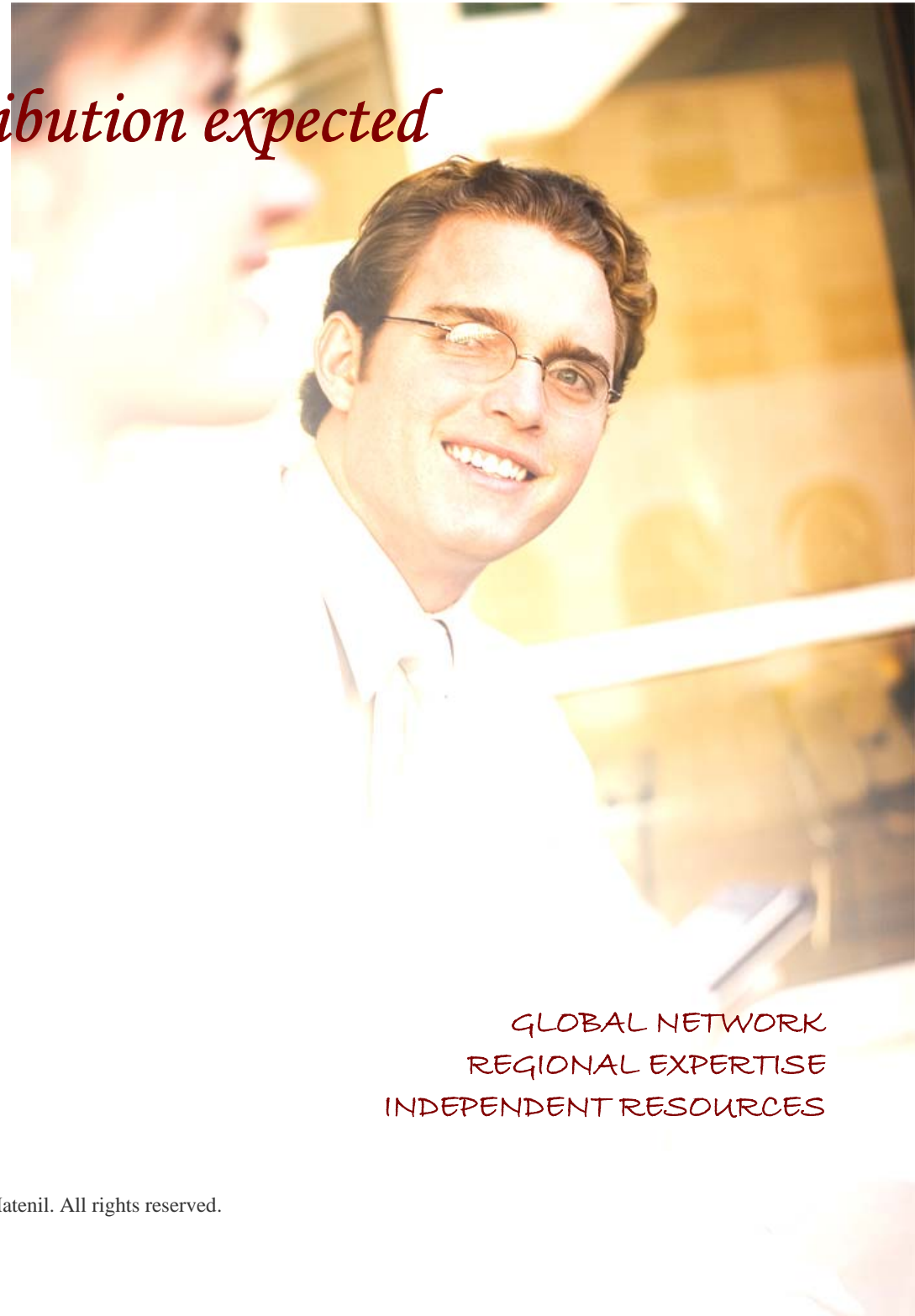
The annual renewal of a Matenil agency license is in addition subject to the sole and exclusive discretion of the applicable Matenil franchise.

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What are the criteria applicable to an Agency appointment?

To qualify for a Matenil agency allocation, an individual must:

- Be a registered associate member of International Business Development Foundation (IBDF) (www.ibdf-online.com)
- Be a professional person or entrepreneur.
- Have a corporate or information technology background.
- Have fluency in English.
- Have excellent communication and time management skills.
- Be confident in dealing with business executives and entrepreneurs of various cultural backgrounds.
- Have and exhibit integrity, loyalty, respect and stature in his/her profession and community.
- Have ready access to A-grade office facilities with complete electronic communication infrastructure (internet, e-mail, fax, telephone, etc.), where the Matenil regional agency will be represented.

Of equal importance are the following personal attributes required from individuals involved in a Matenil agency:

- Be matured, dedicated and have the ability to work independently.
- Have confidence and competence in both oral and written communication.
- Be a self-starter with high levels of energy and enthusiasm to deliver results quickly and exceed expectations.
- Be conscientious, with a problem-solving orientation, initiative and persistence.



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How do I apply for a Matenil Agency appointment?

The procedure to apply for a Matenil agency is:

- Formulate a request in writing that fully motivates your reason(s) for applying.
- Your request must be in English and must contain your IBDF associate membership number. If you are not an associate member of IBDF, kindly visit the “Subscription” section on the IBDF web site at: www.ibdf-online.com, to apply for such.
- Attach a copy of your most recent Curriculum Vitae (CV).
- The request must be e-mailed to: info@matenil.com

All correspondence should be addressed to:

The Chief Executive Officer, Matenil.

Every request will be strictly evaluated according to the merits contained in the applicant’s written request. Furthermore, a Matenil Agency Agreement will only be made available to an applicant when the aforementioned application procedures have been complied with, and such documentation has been evaluated and approved by the applicable Matenil franchise.

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